



Urban League of
Greater Philadelphia

*Empowering Communities.
Changing Lives.*

SUPPORT EVENTS AT ULGP

SPONSOR OPPORTUNITIES

ABOUT ULGP



Urban League of
Greater Philadelphia

OUR HISTORY

Since its inception in 1917

the Urban League of Greater Philadelphia has worked alongside communities to close equality gaps and expand opportunity. As an affiliate of the National Urban League, we combine local credibility with national reach—providing direct services, data-informed programs, and advocacy that move people toward social parity, economic self-reliance, power, and civil rights. Our legacy includes championing homeownership, preparing youth for college and careers, connecting jobseekers to family-sustaining employment, supporting returning citizens, advancing small business growth, improving community health, and protecting the right to vote.

OUR MISSION

To help Black Americans

and other historically underserved people achieve true social parity, economic self-reliance, power, and civil rights. We advance economic empowerment through youth education and job training, housing and community development, workforce development and reentry, entrepreneurship, health equity, and quality of life initiatives.

OUR PURPOSE

We exist to dismantle barriers

to equity and expand opportunity so individuals and families can thrive. Our recent expansion to serve 10 counties across Southeastern Pennsylvania and Southern New Jersey strengthens access to housing, jobs, education, entrepreneurship, health, and civic participation where people live and work—scaling what works for greater regional impact.

ABOUT ULGP



Our Signature Events

Whitney M. Young Empowerment Luncheon

Our year-end, community-centered convening focused on collective empowerment and the work ahead. Our Annual Whitney M. Young Empowerment Luncheon honors corporate and community partners who advance equity alongside ULGP and features meaningful discussions that move policy and practice forward across housing, reentry, education, workforce, health, and entrepreneurship.

Signature awards: Corporate Empowerment Award, Community Leader Empowerment Award, and Diversity, Equity & Inclusion Award.

The Gala

A black-tie celebration that showcases ULGP's year of impact. The Gala highlights and announces Community Scholarship recipients and acknowledges the partners and donors who make our work possible. Expect premium branding moments, VIP hospitality, and memorable storytelling. **Signature awards: Legends & Legacy Award and Community Legacy Award.**



Our Core Values

Inclusivity

We believe in a Greater Philadelphia where everyone has the right to live, work, and thrive. Our work ensures historically disenfranchised voices are not sidelined, but centered—in policy, in community development, in business, and in education.

Innovation

We bring fresh thinking to long-standing issues like racial discrimination, disinvestment, and educational inequality. Whether expanding access to homeownership or reimagining workforce development, we innovate to build lasting, practical solutions.

Transformation

We are committed to transforming institutions and power structures to ensure equity is not an exception, but the expectation. Transformation means fighting for civil rights, economic mobility, and full participation in American life.

MARKETING AND VISIBILITY METRICS

**A Partnership that
amplifies your brand**
*current ULGP audience
snapshot.*

17,000+

Email Subscribers

13,000+

Social Media Followers

1.4M Views

Earned Media (past 12 months)





Quarterly Dedicated Volunteer Opportunities

Q1 *MLK Day of
Service*

Q3 *Juneteenth
Back to School Initiatives*

Q2 *Community Workshops
The Gala*

Q4 *Empowerment Luncheon
Christmas of Brotherly Love*

EQUITY LEADER – \$75,000

- Major sponsor recognition at both premier events
- 30 VIP premier event tickets to annual luncheon & gala (non-restricted use) – premium seating
- 3 NExT Philadelphia memberships (1-year)
- 2 Urban League Guild memberships (1-year)
- 2 Urban League memberships (1-year)
- Organizational support (programming, event sponsorship, marketing, clinics and drives, memberships)
- Half-page recognition in the annual impact report
- Presented by recognition for one premier event
- Invitation for up to 2 executives to the President's Dinner
- Speaking opportunity at chosen premier event and one affiliate event (NExT or Guild)
- Custom event activation at chosen event
- 6-month featured placement on event page
- Bi-Annual social media takeovers
- Digital ad display at events
- Branded Feature in event program
- Media Recognition in press releases

COMMUNITY BUILDER – \$55,000

- Major Sponsor Recognition at both premier events
- 30 VIP Premier Event Tickets to Annual Luncheon & Gala (non-restricted use) – premium seating
- 1 NExT Philadelphia Membership (1-year)
- 1 Urban League Guild Membership (1-year)
- 1 Urban League Membership (1-year)
- Organizational support (programming, event sponsorship, marketing, clinics and drives, memberships)
- Half-page recognition in the annual impact report
- Sponsor Recognition at both premier events
- Logo Placement on select event materials and digital screens
- 2-Month Social Media Coverage
- Digital Ad Display at events
- Acknowledgment in select press materials

PARTNER IN PROGRESS – \$30,000

- Major Sponsor Recognition at both premier events
- 1 NExT Philadelphia Membership (1-year)
- 1 Urban League Guild Membership (1-year)
- 1 Urban League Membership (1-year)
- Brand recognition in the annual impact report
- Sponsor Recognition at both premier events
- Logo Placement on select event materials and digital screens
- 2-Month Social Media Coverage
- Digital Ad Display at events
- Acknowledgment in select press materials
- 20 VIP Premier Event Tickets to Annual Luncheon & Gala (non-restricted use) – premium seating
- Organizational support (programming, event sponsorship, marketing, clinics and drives, memberships)

ADVOCATE – \$25,000

- Major Sponsor Recognition at both premier events
- 1 NExT Philadelphia Membership (1-year)
- 1 Urban League Guild Membership (1-year)
- 1 Urban League Membership (1-year)
- Sponsor Recognition at one premier event
- Logo Placement on event website and select digital screens
- Brand recognition in the annual impact report
- 1-Month Social Media Coverage
- Acknowledgment in select event press releases
- 18 VIP Premier Event Tickets to Annual Luncheon & Gala (non-restricted use) – premium seating
- Organizational support (programming, event sponsorship, marketing, clinics and drives, memberships)

NEIGHBORHOOD CHAMPION – \$15,000

- Major Sponsor Recognition at both premier events
- 16 VIP Premier Event Tickets to Annual Luncheon & Gala (non-restricted use) – premium seating
- 1 NExT Philadelphia Membership (1-year)
- 1 Urban League Guild Membership (1-year)
- 1 Urban League Membership (1-year)
- Organizational support (programming, event sponsorship, marketing, clinics and drives, memberships)
- Brand recognition in the annual impact report
- Sponsor Recognition at one premier event (Gala or Luncheon)
- Logo Placement on event website and select digital screens
- Digital Ad Display at event
- Social Media Recognition (2 posts across ULGP platforms)
- Acknowledgment in select event press releases

COMMUNITY ALLY – \$10,000

- Major Sponsor Recognition at both premier events
- 1 NExT Philadelphia Membership (1-year)
- 1 Urban League Guild Membership (1-year)
- 1 Urban League Membership (1-year)
- Brand recognition in the annual impact report
- Sponsor Recognition at one premier event
- Logo Placement on event website
- Digital Ad Display at event
- Social Media Recognition (2 posts)
- 10 VIP Premier Event Tickets to Annual Luncheon & Gala (non-restricted use) – premium seating
- Organizational support (programming, event sponsorship, marketing, clinics and drives, memberships)

COMMUNITY PARTNER – \$5,000

- Major Sponsor Recognition at both premier events
- 6 VIP Premier Event Tickets to Annual Luncheon & Gala (non-restricted use) – premium seating
- 1 NExT Philadelphia Membership (1-year)
- 1 Urban League Guild Membership (1-year)
- 1 Urban League Membership (1-year)
- Organizational support (programming, event sponsorship, marketing, clinics and drives, memberships)
- Brand recognition in the annual impact report
- Sponsor recognition at one premier event (Gala or Luncheon)
- Logo placement on event website
- Social media recognition (1 shared post)

SUPPORTER – \$3,500

- Major sponsor recognition at both premier events
- 4 tickets to annual luncheon & gala (non-restricted use) – reserved seating
- 1 NExT Philadelphia memberships (1-year)
- 1 Urban League Guild memberships (1-year)
- 1 Urban League memberships (1-year)
- Organizational support (marketing, memberships, programming)
- Brand recognition in the annual impact report
- Sponsor recognition at one premier event (Gala or Luncheon)
- Logo placement on event landing page.
- Social media recognition (1 shared post)

CALL TO ACTION

Invest in equity. Grow your impact!

Support ULGP Events to open doors to college, careers, housing, returning citizens, health, entrepreneurship, and civic power across 10 counties.