

Urban League of
Philadelphia

2022 Annual Report



PRESERVING OUR RIGHT TO JUSTICE & FAIRNESS

The Urban League of Philadelphia is proud to share our 2022 results with the community, which represent an acceleration of effort to support Black Philadelphians and other communities of color in the pursuit of opportunity, equity, and civil rights. From growing small businesses to supporting aspiring homeowners and preparing young people for the workforce, the Urban League provides essential resources and serves as a trusted messenger between our communities and our institutions. In a time of complex challenges that continue to jeopardize our health & safety, we are committed to ensuring that all people have the right to justice and fairness, and this principle is exemplified in our enduring and mission-driven work.

Yours in the movement,



Keith Bethel

Board Chair



OUR 2022 RESULTS

Youth Programs and Scholarship

Supporting over 370 young people, our Youth Programs continue to prepare Philadelphia's students for post-secondary success. Developed with industry leaders, our unique and proprietary programs connect students to transferable skills, opportunities, and mentorship, providing tangible benefits for long-term growth and success.

To offset the rising cost of higher education, 58 college-bound seniors were awarded \$143,000 in scholarships, coupled with ongoing assistance to support with the transition to post-secondary pursuits.

Entrepreneurship

The Urban League Entrepreneurship Center supported 779 aspiring and experienced business owners who obtained \$4.9 million in contracts and \$2.6 million in financing. Our clients created 101 jobs and started 15 new businesses. In collaboration with National Urban League and PepsiCo, the Black Restaurant Accelerator Program awarded \$10,000 cash grants to nine restaurants and caterers.

Advocacy

Our non-partisan efforts to Get Out the Vote targeted low-propensity voters, encouraging new and lapsed voters, particularly in communities of color, to exercise their right to participate in the democratic process. We also continued our effort to fight for adequate and equitable school funding, resulting in a landmark investment that allocated \$225 million to the 100 most-underfunded districts statewide, including \$83 million for The School District of Philadelphia.

Housing

Our HUD-certified team of Housing Counselors provided financial literacy to 2,400 families, and 850 received personalized homebuyer counseling. 230 families achieved homeownership, totaling \$52 million in market value. With significant investments from our committed partners, 189 individuals received support for home closings costs and down payments, making the dream of homeownership a reality for many Black and LatinX families. 100 homeowners received counseling and foreclosure mediation services, and 448 renters connected with comprehensive resources to avoid evictions.

Workforce and Leadership

Career training is the bedrock of our work. Last year, we helped 212 men and women find employment, with an average salary of \$17.50/hour. To meet market demands, we are training our clients for competitive jobs in tech and health care, helping them develop transferable skills to build sustainable careers.

Our signature initiative, Out4Good, has garnered national attention as a "best practice". This program prepares returning citizens for workforce opportunities and empowered 144 returning citizens last year. One hundred percent were placed in employment and zero recidivism.

Urban Leadership Forum, a rigorous seven-month leadership development initiative for rising professionals in the region, grew the skills and business acumen of 45 participants. The Philadelphia African American Leadership Development Forum, created in response to unique leadership challenges experienced by Black nonprofit executives, supported 18 professionals through training, best practices, and peer mentorship. Our partnership with Cheyney University of Pennsylvania matched 46 college students with 21st century training and workplace opportunities, preparing them for post-graduation success.

Health and Wellness

The challenges of the pandemic have illuminated existing health inequities in the Black community. To mitigate gaps, our COVID-19 and Childhood Immunization campaigns delivered fact-based messages to over 300,000 community members via social media, in-person and eblasts. Our 2022 Public Service Announcement about the importance of childhood immunizations and COVID-19 vaccinations generated 11 million impressions. Our holiday food programs delivered nutritious meals to 1,400 families at Thanksgiving, and 400 at Christmas.

FINANCIALS: FY2022

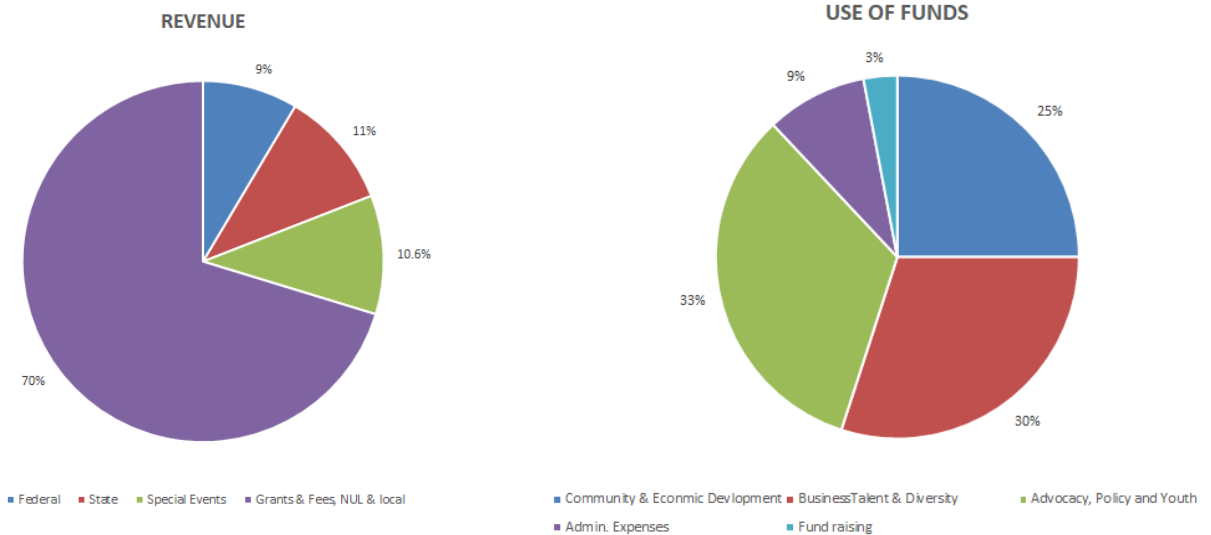
Unaudited

Assets	Cash	\$6,540,681
	Receivables	\$1,259,436
	Other Assets	\$61,366
	Total Assets	\$7,861,483

Liabilities	Accounts Payable and Accrued Expenses	\$157,614
	Other Liabilities	\$2,008,800
	Total Liabilities	\$2,166,414

Net Assets	Beginning Net Assets	\$4,925,534
	Current Year Surplus	\$769,535
	Total Net Assets	\$5,695,069

Total Liabilities and Net Assets **\$7,961,483**



For more information on ULP programs, please visit urbanleaguephila.org.

Dedicated Affinity Groups

We are grateful to acknowledge the members who support the advancement of our mission. Affinity groups, including NExT Philadelphia and Urban League Guild, amplify our message and impact. NExT, a 100-member network of young professionals, supported voter education and voter registration. The Guild, a membership organization dedicated to fundraising and community service, raised \$8,500 to support our work.

Looking Ahead

Philadelphia remains at a crossroad. After a year of strife, struggle, and a gun violence crisis, we have considerable work ahead of us. It will take a collective impact of dedicated partners to reject the *old normal* and replace it with a path forward that exemplifies diversity, equity, and inclusion. In this *new normal*, every citizen has equal access to the ballot box, the value of a home is not determined by the race of the homeowner, Black children breathe unpolluted air and attend safe schools, and the police are regarded as our essential community allies, not our adversaries. For more than a century, the Urban League and our partners have worked to build a future for African Americans that is just and equitable, and we will not rest until that future is realized.

Our Funders

For an extended version of our Annual Report and a complete list of our generous donors and funders, please visit urbanleaguephila.org.

