



Urban League of
Greater Philadelphia

*Empowering Communities.
Changing Lives.*

Urban League of Greater Greater Philadelphia **Center for Well-Being**

West Philadelphia Satellite Location

Creating a City Where Everyone Can Thrive Without Barriers



Center For
Well-Being

512-350-0055 | urbanleaguephila.org
cpanda@urbanleaguephila.org



Our History

Founded in 1917, The Urban League of Greater Philadelphia (ULGP) supported African Americans moving to the City during the Great Migration by securing jobs, housing, and education while fighting discrimination. Throughout the 20th century, it played a key role in the fight for civil rights and social justice. **Today, it continues to uplift underserved communities through programs promoting equity and opportunity.**

Our Mission

To help **Black-Americans and others in historically underserved and marginalized communities achieve their highest level of social parity, economic self-reliance, power, and civil rights.** **ULGP** promotes economic empowerment through youth education and job training, housing and community development, workforce development and reentry, entrepreneurship, health equity, and other efforts to improve quality of life.



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Philadelphians live up to
10 years less than their neighbors in
surrounding counties.

THE NEED:

Our neighbors are facing multiple barriers to essential resources.

- Eight percent (8%) of Philadelphians are uninsured. This represents **over 110,000 adults**.
- Philadelphia is the poorest big city in the United States **(22%)**.
- **The average median household income for 2022 was \$56,400**, far below the \$71,800 Pennsylvania Median.

Philadelphia is Pennsylvania's least healthy county, ranking 67 out of 67 for health outcomes, which measure life expectancy & quality of life. These outcomes are driven by socioeconomic and healthcare access disparities.

Philadelphia is near the bottom in the Commonwealth for these factors. Without an equitable and integrated focus on health and whole person well-being, these circumstances will only persist.



The Answer



Helping People Live Longer and Better

Building on the Urban League's established trust and reputation, the mission of the Center for Well-Being is driven by three core objectives:

- **Support Economic Empowerment & Provide “Whole Person” Care:** ULGP operates a variety of social service programs that uplift individuals. By combining our efforts into one center of excellence, our impact will be amplified.
- **Improve Access to Quality Care:** Regular access to quality primary care can significantly enhance health outcomes for uninsured individuals by providing timely interventions and preventive care.
- **Strengthen Healthcare Partnerships:** Working together, we can support uninsured patients by providing free and charitable primary care, improving community well-being and reducing the burden on emergency departments.



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The Urban League of Greater Philadelphia's Center for Well-Being will be a **modern 10,000-square-foot facility** located in the heart of West Philadelphia on Market Street. Strategically located near public transportation, the Center will be a community hub. It will include a primary care center **focused on providing free and charitable care to uninsured neighbors**, resources for workforce development and re-entry services, housing support, community classrooms, innovative learning labs, and a nutrition center to promote health and wellness. Additionally, the Center will offer internships for local youth to help develop future leaders.

As we embark on this transformative journey, the Urban League of Greater Philadelphia is poised to significantly broaden its range of services. The Center stands as a symbol of innovation and progress, with the potential to create profound positive change in every life we have the privilege to touch. **Our mission is driven by an unwavering community commitment. Together, we aspire to uplift our city and create a brighter future for all.**





Integrating Healthcare & Quality of Life

Addressing health disparities is a long-term endeavor that involves not only enhancing healthcare access but also tackling the socioeconomic factors that contribute to these inequities. To truly improve and sustain residents' overall well-being, the Urban League of Greater Philadelphia will take a holistic approach that integrates trusted direct services with health offerings.



Health Offerings



Free Primary Care Facility: Provide primary healthcare for the uninsured.



Nutrition: Foster healthier lifestyles through a food-as-medicine approach that features nutrition education, a healthy food pantry, and demonstration kitchen.



Wellness: Promote physical activity via free exercise and wellness programs.

Direct Services



Entrepreneurship: Enable small business growth through technical assistance, strategic planning, and links to resources.



Housing: Assist renters and current/aspiring homeowners in the areas of home purchasing, default delinquency, financial management, tax lien, home repair, and tenant related matters.



Re-entry Services: Empower returning citizens through job training and employment opportunities, intensive case management, and peer-to-peer supportive services.

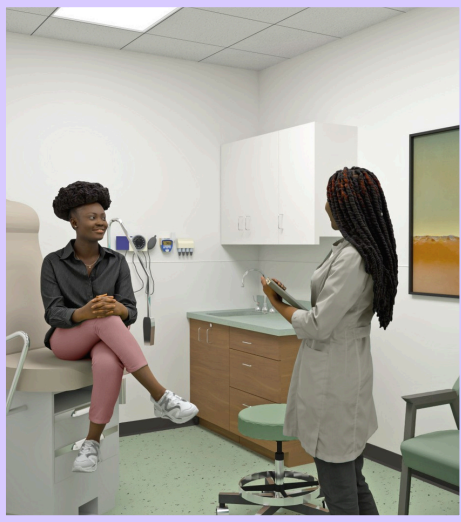


Workforce Development: Connect career seekers from those seeking their first job to professionals with skills development, including digital literacy, and career opportunities.



Youth & Education: Enhance academic achievement and prepare youth for post-secondary success.





Everyone deserves to live their healthiest life possible. Your support can make a difference by:

Pioneering the city's **FIRST** free primary care center **for the uninsured in a city of firsts.**

Growing ULGP's workforce development, education, entrepreneurship training, and housing services.

Establishing a food pantry and teaching kitchen to **provide nutrition education.**



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LIVE LONGER. LIVE BETTER.

The Urban League of Greater Philadelphia is dedicated to helping our neighbors live longer and live better. We are unwavering in our commitment to a future where health equity is fully realized for everyone.

Your support will empower us to bolster economic and health prosperity within communities of color and the underserved, particularly among those most vulnerable. Together, we can create a legacy of well-being that enables individuals to lead longer, healthier, and more fulfilling lives, fostering a brighter future for generations to come.



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BECOME A SPONSOR

Transformative Partner

\$1,000,000

- Exclusive naming rights for Center
- Primary Press Coverage
- Opportunity to host mission-aligned programs
- Prominent recognition on digital platforms, email, website, event programs
- Name prominently featured on donor wall
- Primary recognition & speaking opportunity in ribbon cutting ceremony
- Recognized in Annual Report
- Headline Logo on Swag
- Featured interview that will show in building & digital platforms

Community Partner

\$250,000

- Naming rights for a major interior Center space
- Prominent Press Coverage
- Opportunity to host mission-aligned programs
- Recognition on digital platforms, email, website, event programs
- Name featured on donor wall
- Recognition & speaking opportunity in ribbon cutting ceremony
- Recognized in Annual Report
- Prominent Logo on Swag
- Highlighted interview shown in building & digital platforms

Health Equity Partner

\$150,000

- Naming rights for health care center room + breakout room
- Press Exposure
- Opportunity to host mission-aligned programs
- Recognition on digital platforms, email, website, event programs
- Name featured on donor wall
- Acknowledgement in ribbon cutting ceremony
- Listed in Annual Report
- Logo on Swag
- Printed interview/quotes shown in building & digital platforms



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JOIN THE MOVEMENT

Powerbuilding
Partner

\$100,000

- Press Exposure
- Opportunity to host mission-aligned programs
- Recognition on all digital platforms, email, website; name listed on event programs
- Recognition on donor wall
- Acknowledgement in ribbon cutting ceremony
- Listed in Annual Report
- Name on Swag
- Printed interview/quotes shown in building & digital platforms

Empowerment
Partner

\$50,000

- Press exposure
- Annual partnership opportunities
- Recognition on all digital platforms, email, website; name listed on event programs
- Recognition on donor wall
- General/Named Acknowledgement during Ribbon Cutting Ceremony
- Listed in annual report
- Name on Swag

Advancement
Partner

\$25,000

- Press exposure
- Annual partnership opportunities
- Email recognition, logo on social media, name listed in event programs
- Recognition on donor wall
- General/Named Acknowledgement during Ribbon Cutting Ceremony
- Listed in annual report
- Name on Swag



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Questions?

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Thank you for your consideration!



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