



Urban League of  
Philadelphia

*Empowering Communities.  
Changing Lives.*

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CONTACT: Amber Jaynes  
215.561.6070 ext: 211  
[ajaynes@urbanleaguephila.org](mailto:ajaynes@urbanleaguephila.org)

**URBAN LEAGUE OF PHILADELPHIA LAUNCHES NEW WEBSITE  
FEATURING THE 3 E'S, EMPOWERMENT PROGRAMS AND SERVICES  
FOR PEOPLE OF COLOR**

*The 3 E's - Economic Advancement, Educational Achievement, Engagement  
[www.urbanleaguephila.org](http://www.urbanleaguephila.org)*

PHILADELPHIA, PA – The Urban League of Philadelphia (ULP) launches a new website featuring programs and services that fall under the organization's three-point empowerment strategy known as The 3 E's – Economic Advancement, Educational Achievement and Engagement. From employment to youth development to community engagement, the Urban League of Philadelphia is building alliances and creating opportunities for African-Americans and others with over 15 FREE programs and services. For nearly 90 years, the ULP has been the source for helping individuals achieve the means to overcome adversity and live a productive life. The website features the National Employment Network (an online career center to search jobs and post resumes), a mental health blog and much more. **Visit the website today at [www.urbanleaguephila.org](http://www.urbanleaguephila.org)!**

**The 3 E's are:**

**Economic Advancement** – empowering all people in attaining economic self sufficiency.

**Educational Achievement** – ensuring that all of our children are well educated and prepared for economic self-reliance.

**Engagement** – empowering all people to take an active role in public policy and leadership in their communities; Promoting and ensuring our civil rights by actively working to eradicate all barriers to equal participation in all aspects of American society.

The Urban League of Philadelphia (ULP) is a non-profit, nonpartisan, civil rights and community-based organization that provides direct services, research and policy advocacy to help individuals and communities reach their fullest potential. Primarily working with African Americans and other emerging ethnic communities, the ULP is an affiliate of the National Urban League, which is the nation's oldest, and largest community-based movement devoted to empowering African Americans to enter the economic mainstream.

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